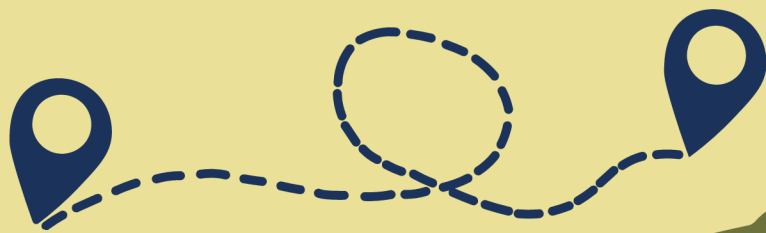


# NAVIGATING PROGRAM EVALUATIONS FOR NFP



## CHALLENGES

Limited Resources:  
Financial, human, and  
technological

Lack of in-house Expertise  
hindering ability to  
conduct effective  
evaluations

Quality data collection  
and management Issues  
with constraints on time  
and technology.

Aligning Evaluation with  
Organizational Goals

Utilizing Evaluation  
findings to Inform  
decision-making and  
Improve programs.

## OPPORTUNITIES

**Leverage Support**  
Collaborative evaluations  
enhance capacity and  
sustainability of NFP  
evaluations (Preskill &  
Boyle, 2008).

**Capacity-building** efforts  
in evaluation improve  
organizational practices  
and outcomes (Cousins &  
Earl, 1995).

Develop tailored  
**methodological guides**  
that outline adaptable and  
practical evaluation  
strategies

Developing a **logic model**  
or **TOC** ensure alignment  
and focus evaluation  
efforts (W.K. Kellogg  
Foundation, 2004).

Establishing a **culture of  
learning and continuous  
improvement**, where  
evaluation findings are  
regularly shared and  
discussed,



TRANSLATING VISION TO ACTION.  
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